

POLICY COOKIES

Belisario S.r.l. as the data controller in accordance with Article 4, paragraph 7 of EU regulation n / 2016/679, informs the user about the cookies used on this website and the data collected by them, as provided for in articles 12, 13 and 14 of the aforementioned EU Reg. 2016/679 "

We use cookies in order to improve our web presence and to optimise use for you, but also for advertising purposes. Cookies are small text files that are stored on your computer when you call up our website and enable a renewed identification of your browser. Cookies store information, such as, for example, your language setting, the length of visit to our website or the entries you made there. This avoids the need to re-input all the required data afresh at every session. Moreover, cookies enable us to detect your preferences and to tailor our website to your areas of interest.

Most browsers accept cookies automatically. If you would like to prevent the acceptance of cookies, you can select the setting "accept no cookies" in the browser settings. How this works in detail can be found in the instructions of your browser manufacturer. Cookies already stored on your computer can be deleted at any time. However, we would like to point out this may restrict the functionality of our web presence.

First-Party Cookies

This type of cookie is set by the website that the user visits. Only this website is permitted to read the cookie information.

Third-Party Cookies

Third-party cookies are set by organisations that are not the operators of the website the user visits. These cookies are used by marketing companies, for example.

COOKIES USED

We use cookies in order to design our website in a user-friendly fashion. Some elements of our internet site require the calling browser to be identified also after a page change.

The following data is stored and transmitted in the cookies:

There follows a list of the stored data. Examples can be:

1. Language settings
2. Articles in a shopping cart
3. Log-In information

We also use cookies on our website to enable analysis of the user's surfing behaviour.

In this way the following data can be transferred:

There follows a list of the collected data. This can be for example:

1. Search terms entered
2. Frequency of page views
3. Utilisation of website functions
4. Device or browser information
5. Products and categories viewed
6. Call up of wish list and the shopping cart as well as the adding of new products
7. Number of products in the shopping cart
8. Point of origin of the page visitor
9. Abbreviated IP address
10. Email hash

The user data collected in this manner is pseudonymised by technical precautions. Therefore, the data can no longer be traced to a visiting user. When calling up our website the user is informed about the use of cookies for analysis purposes. In this connection a reference is also made to this data protection declaration.

Legal basis for the data processing

The legal basis for the processing of personal data by the means of cookies is Art. 6 paragraph 1 sentence 1 lit. f GDPR.

Purpose of data processing

The reason why technically necessary cookies are employed is to simplify use of websites for the users. Some functions of our internet site cannot be offered without the use of cookies. It is essential for these functions that the browser is also recognised again after a page change.

We require cookies for the following functions:

- Shopping cart
- To protect the website from attacks
- Marking of sessions - settings

The user data collected by the technically necessary cookies is not used to generate user profiles.

We use analysis cookies to improve the quality of our website and its contents. The analysis cookies enable us to find out how the website is being used and therefore allow us to ensure an ongoing improvement of our web presence. In addition, they enable us to maintain quality assurance and constantly improve the user experience.

These purposes are also our legitimate interest in processing personal data pursuant to Art. 6 paragraph 1 sentence 1 lit. f GDPR.

Duration of storage, right to object and removal

Cookies are stored on the computer of the user and are transferred from it to our site. Therefore, you as the user also have full control over the use of cookies. By altering the settings in your internet browser you can disable or restrict the transfer of cookies. Cookies already stored can be deleted at any time. This can also be effected automatically. Disabling cookies for our website may mean that not all functions of the website can be used to their full extent.

Our website uses transient cookies. These are automatically deleted when you close your browser. These are typically so-called session cookies. These store a so-called session ID with which various queries from your browser can be assigned to a common session. It means that your computer can be recognised again when you return to our website. These cookies are deleted when you log out or close the browser.

Our website also uses persistent cookies. These are automatically deleted after a predetermined period that can vary depending on the cookie. These cookies, too, can be deleted at any time.

Our website likewise uses flash cookies. The flash cookies used are not recorded by your browser, but by your flash plug-in. Furthermore, we use HTML5 storage objects, which are stored on your end device. These objects store the required data irrespective of the browser you are using and have no automatic expiry date. If you no longer wish flash cookie processing, you must install a corresponding add-on, e.g. "Better Privacy" for Mozilla Firefox (<https://addons.mozilla.org/de/firefox/addon/betterprivacy/>) or the Adobe flash killer cookie for Google Chrome. You can also partially prevent the use of flash cookies by changing the settings of your flash player. You can prevent the use of HTML5 storage objects by employing the private mode in your browser. Additionally, we recommend manually deleting your cookies and the browser history on a regular basis.

The Website uses the following types of cookies:

- "technical cookies", necessary for the operation of the Site and to satisfy user requests: for example session cookies for multimedia content, authentication cookies to access certain sections of the site; these cookies are session cookies, and therefore remain in the terminal only when browsing the site and are not used for commercial purposes;
- "analysis cookies": these are cookies that collect information on the use of the site: such information is acquired for merely cognitive purposes, are not combined with the user's identity and are used to identify the most visited sections of the site and provide useful and most interesting information to users. This information is the address of the requested Site resources (eg the web pages visited), the time of the request, the method used to submit the request to the server, the browser used and other technical parameters.



- third-party cookies for interaction with social networks, in particular Facebook: these cookies are installed on the User's computer in order to allow the network to identify members when they interact with their plug-ins.

Google Analytics

The Site uses Google Analytics, a web analytics service provided by Google Inc. ("Google") that uses cookies that are stored on the user's computer to allow statistical analysis in aggregate form in order to use the website visited. The data generated by Google Analytics are stored by Google as indicated in the Information available at the following link:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>.

To consult the privacy policy of the company Google Inc., owner of the independent processing of data relating to the Google Analytics service, please refer to the website <http://www.google.com/intl/en/analytics/privacyoverview.html>.

At the following link <https://tools.google.com/dlpage/gaoptout?hl=it> is also made available by Google the browser add-on for the deactivation of Google Analytics.

Social Network

These services allow you to make interactions with social networks, or other external platforms, directly from the pages of the website. The interactions and information acquired from the site are in any case subject to the User's privacy settings related to each social network. If an interaction service with social networks is installed, it is possible that, even if the Users do not use the service, the same collect traffic data relating to the pages in which it is installed. The following social networks are used:

+1 Button and Google+ social widgets (Google Inc.) are services of interaction with the social network Google+, provided by Google Inc. Cookies and Data